

BECOMING
A TRUTH
SEEKER



TRUTH
SEEKER

2 TIMOTHY 2:15

Wear Your Message. Live Your Faith

BECOMING A TRUTH SEEKER

WEAR YOUR MESSAGE. SHARE YOUR FAITH.

FAITH-INSPIRED GEAR FOR TRUTH SEEKERS

Wear your message.

Share your faith.



WELCOME TO THE JOURNEY

In every generation, God raises up men and women who refuse to drift with the culture. They walk in light. They stand on truth. They carry their faith boldly—not arrogantly, not silently, but purposefully because they live truth that they discover in the scriptures.

Those people are Truth Seekers. This guide is your invitation into that journey.



TO BEGIN OUR JOURNEY MAY I ASK YOU A QUESTION? DO YOU READ
YOUR BIBLE?

WHAT IS A TRUTH SEEKER?

A Truth Seeker is someone who:

- 1. Lives with spiritual awareness**—seeking God’s voice above the noise.
- 2. Wears their faith unapologetically**—every message you display, whether on your shirt, your back, your hat, or in what you say plants a seed in someone else’s heart.
- 3. Shares truth with humility**—bold but never harsh, steady and in love.
- 4. Responds to culture with Scripture**—anchoring their life on the eternal Word.
- 5. Inspires others simply by showing up**—the right message, at the right moment, can spark a conversation God has already prepared.

Being a Truth Seeker isn’t about perfection. It’s about direction—and choosing Christ as your compass.

AS WE CONTINUE THIS JOURNEY, DO YOU NEED TO ASK THE HOLY SPIRIT TO HELP YOU TO BECOME THE PERSON WHO WALKS THROUGH LIFE IN THIS MANNER?

WHY YOUR MESSAGE MATTERS

People read your apparel before they hear your voice.

A simple message—**I AM THE SALT, MAN IN THE MIDDLE, NOT TEMPTED TO FAIL-TESTED TO PREVAIL** or **GOD LOVES YOU — I'M WORKING ON IT**—can speak to someone right where they are.



What you wear can inspire courage, spark conviction, or open a door that would have otherwise stayed closed.

Truth Seeker apparel isn't decoration. It's ministry without a pulpit.

1 PETER 3:15 INSTRUCTS US ON HOW WE ARE TO BE ABLE TO EXPLAIN WHY WE WALK THE WAY WE DO. ARE YOU WILLING TO LEARN TO DO THAT?

HOW TO LIVE AS A TRUTH SEEKER

Here are three simple ways to begin living out this identity daily:

1. Wear Scripture Boldly - ROMANS 1:16

Let your apparel open doors. You never know who's watching—or who needs hope.

2. Walk with Integrity – PROVERBS 11:3

Let your message match your life. People follow authenticity.

3. Point Everything Back to Christ - COLOSSIANS 3:17

Lift Him above all. Let your choices, conversations, and conduct reflect His goodness.

Small moments become eternal seeds.

ARE YOU WILLING TO BEGIN TO WALK IN THESE TRUTHS?

YOUR NEXT STEP

You've taken the first step by choosing this guide.

Now take the next: - Wear your message. - Live your faith. - Let God use your voice—and your apparel—to reach someone today.

To explore faith-driven apparel that speaks for itself, visit **Truth Seeker by DeeDee Mac Marketing** at deedemacmarketing.com

— JON STEPHEN MCNIEL, FOUNDER OF TRUTH SEEKER

The logo for Truth Seeker features the word "TRUTH" in a large, bold, sans-serif font. A thin, white, stylized cross or flame shape is positioned above the letter "U". Below "TRUTH", the word "SEEKER" is written in a slightly smaller, bold, sans-serif font.

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